The mission of Los Angeles Southwest College is to facilitate student success, encourage life-long learning, and enrich the lives of its diverse community.
## TODAY’S AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:45 am – 9:00 am</td>
<td>Check-In</td>
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<tr>
<td>9:00 am – 9:10 am</td>
<td>Welcome and Introductions</td>
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<tr>
<td>9:10 am – 9:20 am</td>
<td>Setting the Context</td>
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<tr>
<td>9:20 am – 10:20 am</td>
<td>Strategic Planning at LASC</td>
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<td>10:20 am – 10:30 am</td>
<td>Break</td>
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<td>10:30 am – 11:15 am</td>
<td>Break-Out Groups</td>
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<td>Identifying Improvement Strategies</td>
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<tr>
<td>11:15 am – 12:00 pm</td>
<td>Group Reports and Discussion</td>
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<tr>
<td>12:00 pm – 12:15 pm</td>
<td>Next Steps</td>
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<td>12:15 pm</td>
<td>Adjourn</td>
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Why Are We Here Today?

- June 2012 – the Accrediting Commission for Community and Junior Colleges (ACCJC) placed LASC on probation
Key Elements of Recommendation 1

1. Formally assess the planning process using qualitative and quantitative data

2. Stay on timeline with the annual planning implementation

3. Document the results of each year’s planning objectives and how their achievement drive program improvement
Retreat Recap

- August 21, 2012 – Strategic Planning Retreat

- Attempt to address each of the three elements in recommendation 1

- Many participants do not understand the strategic planning process at LASC
Participant Knowledge Survey Results

Key Findings – UNDERSTANDING OF THE PROCESS

- 50% Did not understand the strategic planning process at LASC
- 80% Did not find the Planning Handbook easy to understand
Participant Knowledge Survey Results

Key Findings – INVOLVEMENT IN THE PROCESS

- 67% Are currently involved or have been involved in the planning process at LASC
- 55% Did not feel that their interests are fairly represented in the planning process
- 86% Did not feel the planning process is inclusive
- Various levels of involvement: Faculty (59%), Staff (50%), Students (32%)
Key Findings – USE OF DATA

- 72% Did not feel that sufficient data is provided to prepare for the planning process
- 68% Did not feel that campus decisions are based on data
Participant Knowledge Survey Results

Key Findings – EFFECTIVENESS AND EFFICIENCY

- 100% Did not feel that the planning process is streamlined or efficient
- 61% Did not feel that the planning process effectively integrates unit and department plans
- 90% Were not satisfied with the strategic planning process at LASC
What We Hope to Accomplish Today

- Today’s Objectives
  1. Enhance understanding of the strategic planning process at LASC
  2. Collectively develop solutions to improve the strategic planning and implementation process
Break-Out Groups
Next Steps

1. Documents emailed to participants and posted on the College website

2. SPC will develop action plans to implement recommendations

3. Review ICOP 2011-12 and develop recommendations for 2012-13
THANK YOU!
Strategic Planning Retreat v2.

September 21, 2012
Why plan?

- Alice: Which way should I go?
- Cat: That depends on where your going?
- Alice: I don’t know where I’m going.
- Cat: Then, it doesn’t matter which way you go.
What is strategic planning?

As defined:

• **In the handbook:**
  ✓ The procedures set forth herein are intended to help members of the Los Angeles Southwest College community to understand and implement an effective, participative, goal-driven planning and resource allocation process.

• **By most businesses:**
  ✓ strategic planning determines where an organization is going over the next year or more, how it's going to get there and how it'll know if it got there or not.
Strategic Planning

Visualizing what needs to be done!
What guides LASC’s strategic plan?

• **Mission:**

THE MISSION OF LOS ANGELES SOUTHWEST COLLEGE IS TO FACILITATE STUDENT SUCCESS, ENCOURAGE LIFE-LONG LEARNING AND ENRICH THE LIVES OF ITS DIVERSE COMMUNITY.

• **Vision:**

Los Angeles Southwest College (LASC) is a learner-centered institution dedicated to meeting the needs of learners – the students and community who access the college for programs; and the faculty, staff and administrators who provide learning opportunities and support. We subscribe to the premise that the learner is at the center of what we do in creating opportunities, providing an environment conducive to learning and working, establishing a place where the discourse of ideas can occur and where individuals can have experiences without sacrificing their individuality. Our foundations are driven by our institutional core values. (Created 8/28/08)

• **Values:**

Accountability, commitment, equity, respect, excellence, integrity,
The actual plan in strategic planning!
Now what do we do again?

Environmental Scanning
1. Using both internal and external feedback to identify strengths and weaknesses. Internal feedback? External feedback?

Strategy Formulation
2. Given what you’ve found in the environment scan, a successful institution will match its opportunities with resources and address and resolve weaknesses and threats.

Strategy Implementation
3. A successful organization will develop and utilize its available resources, structure and control systems to follow strategies that will lead to competitive success and better performance.

Assessment, Evaluation and Adjustment
4. To evaluate, the organization will need to define the measurement parameters, target values, time periods etc.; perform those assessments and then compare to previous years.
Strategic Planning

Integrated College Operational Plan (iCOP) 2011-2014

How does LASC know when it has reached its goal?
• Core Indicators of Institutional Effectiveness

ACCESS
EXCELLENCE
SUCCESS
ACCOUNTABILITY
COLLABORATION AND RESOURCES
CAREER AND TECHNICAL EDUCATION
Our task today…
Improve our Process!
Where does the information come from?

iCOP 2011-2014

The Big 10!
Education Master Plan, Facilities, Enrollment Management, CTE, Fiscal, Human Resources, Program Review, Staff Dev, Student Success and Technology.

CCC Strategic Plan
California Chancellor’s Office and District Policy

Community
Local community, students, partners and constituent groups

LASC Mission Vision Values ISLO’s.

Most recent:
IDP PR NPR Strategic Plan

iCOP 2011-2014
We need your **Solutions**
To the following three problems:

1. **Flow of information into the Strategic Planning Process**
2. **Communication and Transparency**
3. **Resource Prioritization and Maximization**