



Los Angeles Southwest College, 1600 West Imperial Highway, Los Angeles, California

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Los Angeles Southwest College to host CodeTechIQ's Demo Day this Saturday

Camp graduates will pitch applications, products and services they created this summer

Local high school and college students who participated in the inaugural CodeTechIQ camp this summer at Los Angeles Southwest College will showcase their web development and design projects in the fields of renewable energy and energy conservation on Saturday, August 15.

During the six-week camp, educators and tech professionals taught South Los Angeles students the fundamentals for front- and back-end web development, WordPress functionality and graphic design. Students also learned business development skills that centered on ideation, execution and validation as well as the art of pitching their product to investors and/or buyers in 90 seconds.

"Each student has not only mastered the fundamentals in code and tech, web-development and design, and lean startup methodologies but also created a phenomenal minimal viable product," says Shelon Douglas, CodeTechIQ Founder and CEO.

CodeTechIQ graduates will pitch their applications, products and services at the "#HourofPower Pitch Live Demo Day" from 10 a.m. to 2 p.m. Saturday in Middle College High School's Multi-Purpose Room on the Los Angeles Southwest College campus. Program funding came from Southern California Edison and Los Angeles College Foundation. For more information, visit <http://bit.ly/CodeTechIQdemoday>.

About Los Angeles Southwest College

Founded in 1967, Los Angeles Southwest College serves more than 8,000 students with associate degree programs in 34 disciplines, occupational certificates in 47 disciplines, community services and ESL/citizenship classes. Coupled with a strong focus on student success, the campus has undergone a massive expansion and technological upgrade that will make it a model for community college education in the 21st Century. Los Angeles Southwest College is part of the Los Angeles Community College District. For more information, visit www.lasc.edu.