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FOR IMMEDIATE RELEASE

Los Angeles Southwest College to kick start basketball season with “Cougars Madness”

Basketball teams to start practice with free event at 9:30 p.m. October 8 at Lakin Center gym

The Los Angeles Southwest College men’s and women’s basketball teams will start practicing this Thursday, October 8, at exactly 9:30 p.m., the earliest time allowed by intercollegiate regulations.

The free event at the Thomas G. Lakin Physical Education Center gymnasium will be modeled after Midnight Madness events held by National Collegiate Athletic Association basketball powerhouses for the past several decades. “Cougars Madness” will feature a disc jockey, light show and video presentation, giveaways, a drum line as well as a host of on-court activities that will appeal to fans young and old, such as slam-dunk and three-point contests.

The Cougars are led by men’s coach Calvin Kyles and women’s coach La'Nette Dillard.

“This is our way to promote this incredible school that has some great programs and a host of state-of-the-art facilities,” Dillard says. “We will be putting on a fun show for all ages and want everyone to stop by and support this great school.”

About Los Angeles Southwest College

Founded in 1967, Los Angeles Southwest College serves more than 8,000 students with associate degree programs in 34 disciplines, occupational certificates in 47 disciplines, community services and ESL/citizenship classes. Coupled with a strong focus on student success, the campus has undergone a massive expansion and technological upgrade that will make it a model for community college education in the 21st Century. Los Angeles Southwest College is part of the Los Angeles Community College District. For more information, visit www.lasc.edu.