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FOR IMMEDIATE RELEASE

Los Angeles Southwest College to host Startup Weekend on Sept. 25-27

Program to engage inner city youth and move them to be creators of new technologies

Los Angeles Southwest College will host a special youth edition of Startup Weekend on Sept. 25-27 to engage inner city youth and move them from being consumers to being creators of new technologies and gaming systems.

Startup Weekends are typically 54-hour long events during which developers, designers and marketers, product enthusiasts and others share ideas, form teams, build products and launch companies. Participants from local high schools will share their best ideas and inspire others to join their team from 6 to 9 p.m. Sept. 25. Teams will then focus on developing, validating and building a minimal viable product on Sept. 26, and showcase their work to a panel of experts on Sept. 27, or "Demo Day."

"By spending a weekend working to build scalable companies that solve real-world problems, attendees will build long-lasting relationships and may walk away with a job or an investor," says Daniel Tabor, executive director of Los Angeles Southwest College Foundation, which is one of several entities supporting this edition of Startup Weekend.

The program's producers are Stephanie Ardrey of iVentLABS and Tyrone Howard of iGetSocial. All of the activities will take place in the college's Lakin Center gymnasium.

For more information on Startup Weekend, visit <http://tinyurl.com/startuplasc>.

About Los Angeles Southwest College

Founded in 1967, Los Angeles Southwest College serves more than 8,000 students with associate degree programs in 34 disciplines, occupational certificates in 47 disciplines, community services and ESL/citizenship classes. Coupled with a strong focus on student success, the campus has undergone a massive expansion and technological upgrade that will make it a model for community college education in the 21st Century. Los Angeles Southwest College is part of the Los Angeles Community College District. For more information, visit www.lasc.edu.