

## MEDIA ADVISORY

For Immediate Release

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# Southwest College Celebrates 50 Years with Unveiling of Historical Archives Display

**LOS ANGELES, September 13, 2017** – In celebration of its 50<sup>th</sup> anniversary, the Los Angeles Southwest College Foundation announced today that it will unveil a campus collection of historical photos and documents on Friday, September 15 at 11 a.m. in the lobby of the Cox Building.

Southwest has served the community for five decades thanks to a small group of dedicated local residents led by Mrs. Odessa Cox who saw their vision become reality after the civil unrest of the 1965-Watts rebellion. Mrs. Cox and the Founders had a dream to establish a college in the same community where residents lived to give them easy access to higher education. Southwest opened its doors on September 11, 1967 with 600 students and 22 full-time faculty members. Today, the college has more than 8,000 credit and non-credit students, 75 full-time faculty members and 150 adjunct instructors. Southwest is an educational and cultural hub for the surrounding communities.

**WHAT:** 50<sup>th</sup> Anniversary Historical Archives Unveiling

**WHEN:** Friday, September 15, 11 a.m.

**WHERE:** 1600 W. Imperial Highway, Los Angeles, CA 90047. The event will be hosted in the lobby of the Cox Building (Denker Avenue entrance).

Parking is available in the college's parking structure.