WORKFORCE DEVELOPMENT & CTE @ LASC

• Students First
The new 38,610-square-foot building will bring together several departments, including: the School of Business, Workforce Development and Corporate Relations, Career Pathways / Transfer / Jobs Center and other depts.

The CTE building is expected to reach the highest certification level for green buildings. It will feature solar panels and wind turbines on its rooftop. Together, they will generate about 114 kW of electrical power.
OUR FOCUS

1) Career Pathways and Articulation for CTE Students. Align K–14

2) Career Planning and Development. Strengthen career awareness, exploration for intern, apprenticeship and work-based learning opportunities.

3) Grant Acquisition & Programs for Underserved Students. Increase enrollment in CTE programs.

4) Business and Industry Engagement in CTE. Expand opportunities in work experience, work-based learning, job shadowing, community classrooms and internships/apprenticeships

5) CTE Teacher Recruitment and Professional Development. Develop inservice strategies for CTE faculty culture

6) Capacity Building, Research and Evaluation. Provide strategic leadership
Meet industry competency requirements

Align with industry certifications

Enhance student employability and “essential skills”

Provide articulated Pathways

Curriculum Development

Trainers Bureau

Students Work-Based Learning

Career Pathway Planning

Incorporate meaningful employer & business engagement

Industry & Business Collaboration
REGIONAL HIGH DEMAND TECHNICAL SKILLS

ICT
- Web Develop & Mgt.
- Graphic Design & Multimedia
- Digital Media in Entertainment

CSIT
- Basic Computer Literacy
- Microcomputer Application Software
- Server Administration & Network Security

BUS Tech
- Homeland & Cyber Security
- Mobile and Social Media
- Business Analytics

Allied Health
- CNA / Home Health Aide
- EMT
- Health IT / Records / Exchange
- Geriatric Technician Program

Film Production
- Digital Filmmaking
- Cinematography
- Scriptwriting
- Digital Photography and Videography

Sales
- High Performance Sales Training
- Sales Meetings & Presentations
- Closing Techniques and Contract Negotiations

Certificate Completion
Skill Development

JOB READY MIDDLE SKILLS

General Business Applications
- Computer Applications Specialist
- Office Automation
- General Business Apps & Technology

Event & Project Management
- Project Management Fundamentals
- Event Management
- Principles of Marketing
- Principles of Management

Solar & Green Technologies
- Energy Efficiency Weatherization & Green Roofs
- Photovoltaic Training
- HVAC Solar Thermal

Soft Skills
- Business Writing Skills
- Time Management
- Managing Diversity

Workplace Communication
- Workplace Communication
- Problem Solving
- Team Building & Collaboration
- Customer Response

Real Estate
- Real Estate Practice
- Real Estate Appraisal
- Legal Aspects of Real Estate
- Mortgage Loan Brokering and Lending

Certificate Completion
29% of LA City residents have a bachelor’s degree or higher. That means 71% do not.
In this highly interactive curriculum—delivered online or in class—you learn how to apply project management practices to achieve success in a wide variety of fields, including high tech, marketing, financial services, information technology, international trade, life science industries, government, construction and more.
Please Check each box that interests you as a Curriculum Developer and/or Trainer

Name (Print): __________________________
Email: ________________________________
RETOOLING
https://www.youtube.com/watch?v=wSA10hCmbj0

DIGITAL BADGING
http://youtu.be/_051cGs6n8w

PATHWAYS TO CAREERS
http://youtu.be/GFQ_dgAoWCK

TECHNOLOGY & INNOVATION – KEEPING UP
http://youtu.be/YmwwrGV_aiE
RETOOLING
1. How do we make it easier for business & industry to work with education?

2. What current innovations are happening in business & industry that should get the attention of educators?

DIGITAL BADGING
1. How do we engage business & industry for students to learn beyond the classroom?

2. How do we make learning and classrooms more open?

PATHWAYS TO CAREERS
1. How do we get students & workers to keep a lab notebook on themselves?

2. What keeps workers motivated to perform at their highest levels and why?

TECHNOLOGY & INNOVATION – KEEPING UP
1. How do we prepare students for jobs that don’t yet exist?

2. What does it mean to education & learning that technology and human brains are working together (especially social media)?